

Use Case Brainstorm Matrix  
(MI7 Discuss)

	Business Risk	Environmental Performance	Commercial Impact	Business Issue ➔
Assess	<a href="#">Assess Business Risk</a>	<a href="#">Assess Environmental Performance</a>	<a href="#">Assess Commercial Impact</a>	
Manage	<a href="#">Manage Business Risk</a>	<a href="#">Manage Environmental Performance</a>	<a href="#">Manage Commercial Impact</a>	
Engineer	<a href="#">Engineer Business Risk</a>	<a href="#">Engineer Environmental Performance'</a>	<a href="#">Engineer Commercial Impact</a>	
Business Process ⬇				