



**FOR IMMEDIATE RELEASE**

Granta contact:

Stephen Warde  
Head of Marketing Operations  
UK: 01223 518895 / US: 1-800-241-1546  
stephen.warde@grantadesign.com

**GRANTA MI: MATERIALS GATEWAY FOR PTC® PRO/ENGINEER® BRINGS MATERIAL INTELLIGENCE TO THE ENGINEERING DESKTOP**

*New integration technology demonstrated at PTC/USER World Event*

**Cambridge, UK - June 7, 2010** - Granta Design has announced its new GRANTA MI:Materials Gateway for Pro/ENGINEER, enabling a new generation of materials-related software applications through the integration of materials information technology with the Pro/ENGINEER CAD system from Parametric Technology Corporation (PTC). The product is being demonstrated at this week's PTC/USER World Event in Orlando, FL.

Many critical decisions in engineering enterprises require the use of data and information about materials and their properties. GRANTA MI is the leading system for managing and applying corporate materials information including: results and analysis from the company's materials testing, research, and previous project experience; materials property reference data; company-approved property data for use in design; economic and environmental data on materials; the company's lists of preferred materials and suppliers; and information on the restricted substance status of materials.

With MI:Materials Gateway, engineers and designers can now access and work with this valuable information alongside data from Pro/ENGINEER, and apply the combined data in new ways - all within their routine workflow. Via a few mouse-clicks within the Pro/ENGINEER user interface, users connect securely across their corporate network to their corporate materials database, find the right materials data, and apply it to their CAD model. This integrated solution enables:

- Secure, controlled access to approved, accurate, up-to-date corporate materials data on the engineering desktop, eliminating errors and wasted time in finding and transferring materials property data
- The ability to embed entirely new applications within the host CAD system - for example, to report on the restricted substance status of a design or to guide materials selection
- Easy access to Granta's comprehensive library of materials reference data for metals, plastics, and composites from within CAD software

"This new generation of integration technology is a major step forward in providing materials data and related software applications to the design and analysis communities in engineering enterprises," comments Dr David Cebon, Managing Director at Granta Design. "We have delivered quick, error-free access

[www.grantadesign.com](http://www.grantadesign.com)

[info@grantadesign.com](mailto:info@grantadesign.com)

International Headquarters: Granta Design Limited, Rustat House, 62 Clifton Road, Cambridge CB1 7EG, UK

UK/Int'l T +44 1223 518895  
F +44 1223 506432

USA T (800) 241-1546  
F (216) 274-9812

France T 08 00 76 12 90  
F 01 53 01 69 66

to approved corporate materials data from within Pro/ENGINEER, and the ability to embed valuable new tools for applications like materials selection and eco-design.”

### **About Granta**

Granta Design Limited is the materials information technology expert. Granta develops the leading software for materials information management in engineering enterprises, and the leading teaching resource for materials engineering education. Granta serves sectors as diverse as aerospace, defense, energy, medical devices, automotive, motorsports, manufacture of consumer and industrial equipment, materials production, and publishing. Customers realize multi-million dollar benefits in reduced cost, enhanced product performance, improved quality, and faster design turnaround. Granta was founded in 1994 as a spinout from the University of Cambridge and the work of Professors Mike Ashby and David Cebon.

*GRANTA MI is a trademark of Granta Design Limited.*

*PTC and Pro/ENGINEER are trademarks or registered trademarks of Parametric Technology Corporation or its subsidiaries in the United States and other countries.*

LINKS TO FURTHER INFORMATION:

Granta: [www.grantadesign.com](http://www.grantadesign.com)

Product information: [www.grantadesign.com/products/mi/gateway.htm](http://www.grantadesign.com/products/mi/gateway.htm)

Supporting images: [www.grantadesign.com/news/media.htm](http://www.grantadesign.com/news/media.htm)